



WHITE HORSE NEWS

ADVERTISING RATES

BUSINESS CARD

(64mm x 60mm)

£37.20 + VAT

LEAFLET DISTRIBUTION

FROM £34 + VAT PER 1,000

MINIMUM OF 3,000 LEAFLETS

DOUBLE BUSINESS CARD

(64mm x 120mm)

£74.40 + VAT

BUSINESS CARD PLUS

(64mm x 80mm)

£49.60 + VAT

DISCOUNTS FOR ADVERTISING IN MORE THAN ONE NEWSPAPER

We have widely circulated newspapers in the busy towns of Melksham, Westbury and Frome.

GENEROUS DISCOUNTS FOR REGULAR ADVERTISERS

50% DISCOUNT

for an ongoing booking (26 issues min)

25% DISCOUNT

for ten issues

10% DISCOUNT

for four issues

SQUARE

(98mm x 100mm)

£93 + VAT

QUARTER PAGE

(131mm x 190mm)

£176 + VAT

HALF PAGE

(265mm x 190mm or
131mm x 390mm)

£304 + VAT

FULL PAGE

(265mm x 190mm)

£530 + VAT

EIGHTH PAGE

(131mm x 100mm)

£124 + VAT

GREETINGS CARD

(98mm x 150mm)

£139.50 + VAT

T&Cs apply. Rates for commercial customers. Prices at the discretion of the company.